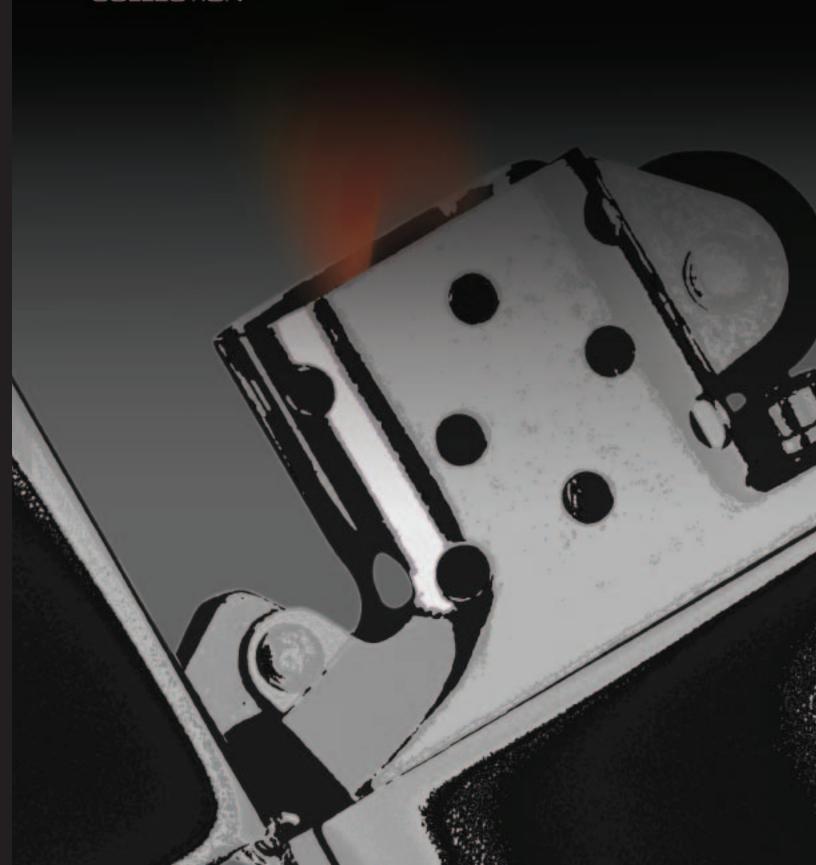


2005 COMPLETE LINE COLLECTION



Standard packaging for stock items is now easily identified under each product image by a one letter code. The letters represent the first character in the packaging: P for Plastic, C for Cardboard, T for Tin, and V for velour box.







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under license by ZinnMark Inc. All Rights Reserved	

The Zippo Lighter shape, ZIPPO, **Zippo**, Zippo MPL™ and the MPL™ shape are used under license by ZippMark, Inc. All Rights Reserved.

Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.







Inside these pages is a look at Zippo like you've never seen it before!

We've re-designed, re-categorized, and re-configured our full line catalog to bring you a fresh, new, in-your-face look of today. More lighters are depicted full size, and varnished to a gloss that pops them right off the page.

**Multi-Purpose Lighters** — selling stronger than ever, and now available with your favorite licensed logos!

**Urban Style** is geared to our 18 – 25 year old demographic. We've included lighters from the new Turn Up the Heat assortment, added some great new looks designed by students from the Art Institute of Pittsburgh, and introduced edgy tattoo art from The Traditions Collection™.

**Pure** showcases Zippo lighters and finishes in their basic, beautiful, unadorned state. Armor lighters in chrome, brass, and lustrous sterling silver join classics like brushed brass and brushed chrome, sterling silver and solid gold, 1941 Replicas, a palette of matte colors, and a kaleidoscope of PVD finishes.

**Work & Play** includes a new lineup of NFL and NBA lighters, wildlife emblems, and Realtree® Hardwoods high definition patterns. Zippo's color imaging process brings to life marine life masterpieces from Guy Harvey and a funky collection of animal skins and feathers. We have a bumper crop of John Deere licensed lighters, including one in John Deere green.

**Standard Issue** salutes the men and women who serve in the United States Armed Forces and the NYPD.

**Mood** Selective coatings, Southwest motifs, scrimshaw chips, and spectacular engraved designs on Spectrum are highlighted.

Indulgence satisfies all your pleasures and pastimes. Kick back and enjoy games of chance, fast cars, beautiful women, timeless music, and adult legal beverages — all on a Zippo lighter.

etcetera ... brings you great accessories for your Zippo lighter. Cover your butt with the all-metal pocket ashtray, or carry an extra refill of fluid in the personal fuel canister.

As always, we recommend only genuine Zippo flints, wicks, lighter fluid, and butane for optimum performance of any Zippo lighter.





Zippo Click is the gateway into the world of Zippo lighter collecting. Since opening registration in July 2002, Zippo Click Collectors Club has enrolled nearly 6,000 members. With members in 56 countries around the world, Zippo enthusiasts can interact with the growing community of people who buy, sell, trade, collect, and talk Zippo.

### Member benefits include:

- zippoclick.com, the exclusive website for members only, offers a preview of the newest Zippo products, live chat, interactive forums, classified ads, on-line auction, personalized zippoclick.com e-mail address, and scheduled chats with Zippo personalities.
- Click magazine full color, high quality quarterly publication packed with news, profiles, new product information, historical information and special offers.
- Opportunity to purchase an exclusive annual lighter for members only.
- Special limited edition prototypes and collectibles offered for purchase through a select lottery system.

### Are we referring collectors to your business to purchase the newest collectibles?

Every day we refer collectors to local retailers to purchase the newest Zippo products they preview online or in the latest catalog. If you aren't listed in our retail locator, you could be missing great sales opportunities. To add your business to the retail locator on zippo.com, contact Consumer Relations at 814-368-2700 or consumerrelations@zippo.com.

For membership brochures, information about Zippo Click or Zippo lighter collecting, visit zippoclick.com, or contact Zippo Click at (814) 368-2700 or zippoclick@zippo.com.





# MPLTM

# Multi-Purpose Lighter

For more than seven decades, Zippo has set the benchmark for pocket lighters, based on quality craftsmanship, dependability, durability, and a lifetime guarantee. With these same principles in mind, we designed the Zippo MPL™ (multi-purpose lighter).

The Zippo MPL™ is ideal for lighting grills, candles, fireplaces, stoves, campfires, lanterns, and more. With so many uses for so many people, and now available with so many favorite licensed new logos, consumers will find the Zippo

For optimum performance of every Zippo MPL™, we recommend genuine Zippo premium butane fuel (see page 79).

MPL™ to be the perfect utility lighter.



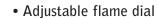


MPL™ Combo Pack (24 per master carton) \$17.95 each



142537 Black MPL™ Clam Shell Packaging (24 per master carton) \$14.95 each





- Patented child-resistant safety button
- Durable metal construction
- Advanced ignition system
- Fuel supply window for refillable butane
- Retractable loop for hanging
- Attractive satin silver or gloss black finish
- The brand you trust for quality lighters





Zippo"

Silver Satin MPL™ Deluxe Gift Box (20 per master carton) \$19.95 each



U.S.A. only

### Order any combination of 24 MPL™ (your licensed selection must be purchased in a minimum quantity of 2 units per license).



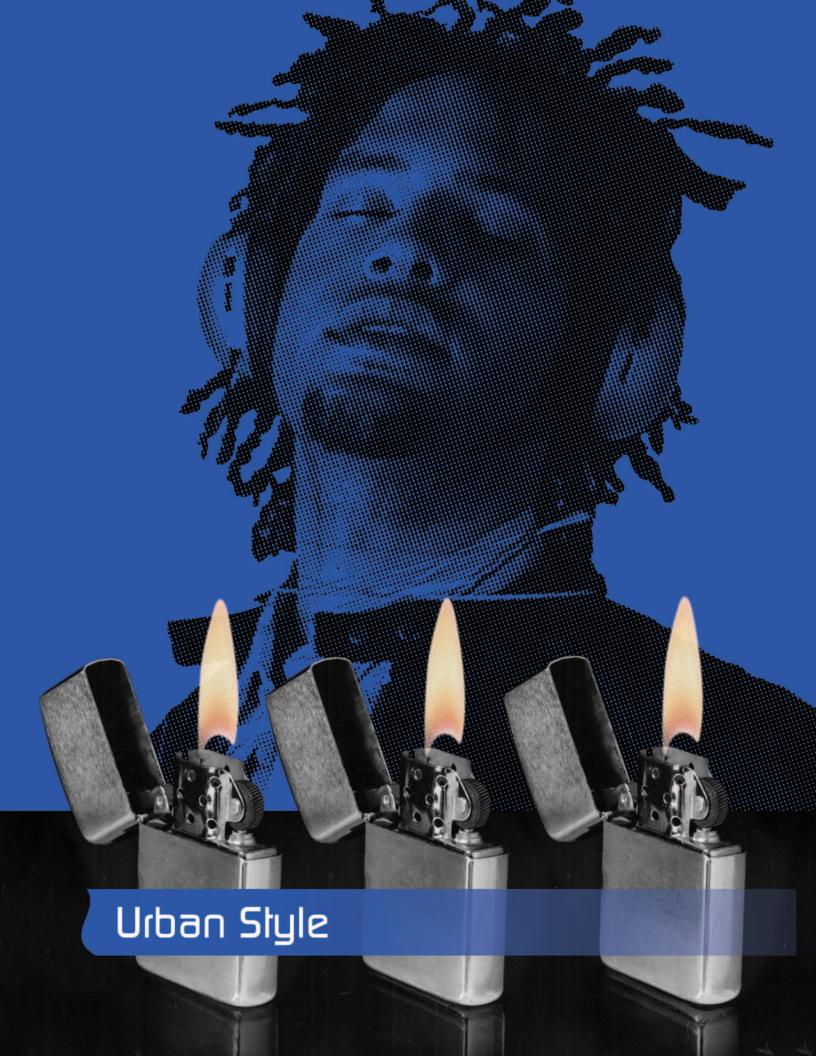
See page 36 for NFL windproof pocket lighters



U.S.A. only

Order any combination of 24 MPL™ (your licensed selection must be purchased in a minimum quantity of 2 units per license).





### The Traditions Collection

Worldwide

The Traditions Collection™ showcases original art by world-renowned tattoo artists. Celebrate modern tattoo art on the canvas of a Zippo windproof lighter. Zippo's vibrant color imaging process illustrates this innovative art on each of five different windproof lighters. Be sure to collect all five.



20907 Nola Street Chrome \$27.95

> 20910 Voodoo Reaper Street Chrome \$27.95





20908 Strangle Hold Street Chrome \$27.95

> 20911 Help A Little Street Chrome \$27.95



20909 Venomiss Street Chrome \$27.95



# Turn Up the Heat

Love
Black Matte
\$24.95

Rachel Sheaters graduated with a Bachelor Degree from the Art Institute of Pittsburgh in September 2004. In the Spring of 2004, Rachel was one of eleven graphic design honors students selected to participate in a pilot program initiated by Zippo – the opportunity for art students to submit designs, with the hope of the art being selected for reproduction on a Zippo lighter. Of the five design concepts Rachel submitted, three were produced for Zippo's 2005 Complete Line Catalog.



20839

P

As a third year full-time graphic design student, Rachel also worked part-time at the Art Institute technology center as a Print and Macintosh Technician. In addition, she designed for freelance clients, friends and family.

Rachel explains her Grand Prize winning concept, including Love, from the Kanji Butterfly Series. "The Kanji Butterfly Series was inspired by the idea of Asian symbols and butterflies being as popular as they currently are. The design is universal between males and females without being gender biased. I chose to design a series of them, because each symbol can appeal to different types of people; therefore, making it a successful and appealing marketing product."



# $\nearrow$ Turn Up the Heat



20843 Tribal Madness Street Chrome \$24.95

new

20844 Circling Angle Street Chrome \$24.95



20846 Carnival Door Street Chrome \$24.95

### 20838

The Morning After High Polish Chrome \$24.95



20841 PMSPink Matte \$22.95

new



20840 Screaming Guitar Black Ice



20412 Skull Industrial Brushed Chrome \$24.95



# ) Urban Style



667 Texas Twister Emblem Black Ice \$39.95



20872 Moth Tattoo Emblem High Polish Chrome \$34.95



20849 Kilroy High Polish Chrome \$39.95

The mechanically satined process provides a frosted backdrop for the engraved high polish image.





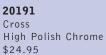
20349

\$24.95

Honeycomb

new

20850 Celtic Cross High Polish Chrome \$22.95





# 🕽 Urban Style



**20471**Red-Eyed Viper
Satin Silver
\$37.95



The state of the s

20470 Red-Eyed Dragon Satin Silver \$37.95

C

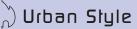


Dimensional reverse etch designs wrap around the satin silver finish lighters. Red-Eyed Dragon covers front, reverse, and opposite hinge side of lighter, while Red-Eyed Viper entwines around all four sides.

999 Barbed Wire Antique Silver Plate \$34.95









\$22.95





20847 Alien Creation Spectrum \$29.95

**20328**Mood Indigo \$22.95



20896 Steal This Lighter Brushed Chrome \$19.95



20857 Pure American Metal Brushed Chrome \$19.95



**200ZP**Black Zip Guard
Brushed Chrome
\$19.95

# ) Urban Style



388
Black Ovals
Emblem
Satin Chrome
\$34.95



20870 Brake Pedal Emblem Satin Chrome \$34.95



**20172**Fortune Teller Emblem
Satin Chrome \$34.95



686 Blue Anodized Aluminum Emblem Brushed Chrome \$29.95



Black Anodized Aluminum Emblem Brushed Chrome \$29.95



Red Anodized Aluminum Emblem Brushed Chrome \$29.95

# ) Urban Style



20613 Luck Be A Lighter Mood Indigo \$29.95



Smart Aces

Mood Indigo

\$29.95

**20904**Bling Emblem
High Polish Chrome
\$44.95



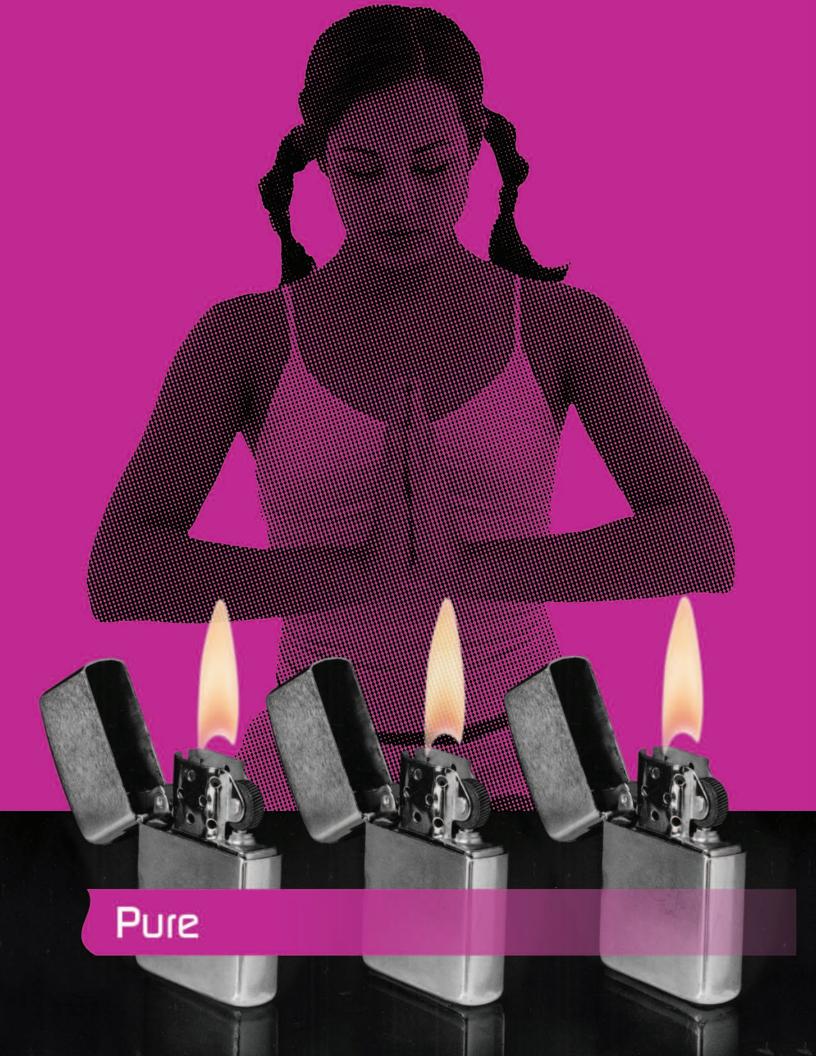
This die-struck, rhodium plated, stenciled paint emblem sparkles with eight genuine Austrian crystals.



**20614**Jazzin' Blues
Mood Indigo
\$29.95

**20912**The Benjamins
High Polish Chrome
\$27.95









P





**20328**Mood Indigo \$22.95



Classic chrome plated lighters are bonded with a micro thin, scratch resistant PVD coating, to achieve a rich, luminous finish. Choose from a kaleidoscope of colors: shimmering rainbow Spectrum, deep lustrous Black Ice, shadowy Mood Indigo, warm Harvest Bronze and iridescent Sapphire.

20447 Harvest Bronze \$22.95



20534 Harvest Bronze Slim \$22.95









C 20622 Zippo Pride Emblem High Polish Chrome \$27.95

302 Zippo Car Street Chrome \$22.95





20601 Cent Never Spent Solid Copper \$32.95

565 For Real

\$19.95



20602 Mission Statement Black Ice \$27.95



# ) Pure



**362**Zippo Brass
Emblem
Black Crackle
\$24.95

**20363**Zippo Flame
High Polish Chrome
\$24.95





**363**Zippo Pewter
Emblem
Black Crackle
\$24.95



**200FL**Founders Lighter
Brushed Chrome
\$19.95









13 Sterling Silver Brushed Finish \$160.00



15 Sterling Silver High Polish \$160.00

new



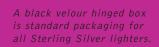
1500 Sterling Silver Slim High Polish \$115.00

26 Armor High Polish Sterling Silver \$242.00



27 Armor Brushed Sterling Silver \$242.00

Only the solid, substantial feel of a heavy walled case could enhance the lustrous beauty of these sterling Armor lighters. About 1.5 times as thick as a standard sterling silver case, the sterling Armor case is authenticated by a distinctive bottom stamp.









**250G**High Polish
Gold Plate
\$24.95







**207G**Gold Dust \$19.95







**161**Brushed Copper \$22.95

For international markets Brushed Copper ships in a cardbord box with snipe.

# ) Pure



**236**Black Crackle \$17.95



355 Ultralite Black Emblem High Polish Chrome \$19.95



Ultralite - Slim Black Emblem High Polish Chrome \$19.95









Any of the matte lighters on these pages may be ordered plain, without Zippo imprint. Simply omit the ZL suffix from product code number when ordering.



231**Z**L Orange Matte w/Zippo Logo \$19.95 P 1631ZL Orange Matte Slim w/Zippo Logo

zippo 233**Z**L P Red Matte w/Zippo Logo \$19.95 P 1633ZL Red Matte Slim w/Zippo Logo \$19.95

\$19.95

Any of the matte lighters on these pages may be ordered plain, without Zippo imprint. Simply omit the ZL suffix from product code number when ordering.





121FB
Antique Silver
Plate
\$24.95

20491
Silver Sunrise

**20608**Brass Sunrise \$24.95

**301FB**Antique Copper \$24.95



**20490**Mocha Latte \$24.95

\$24.95



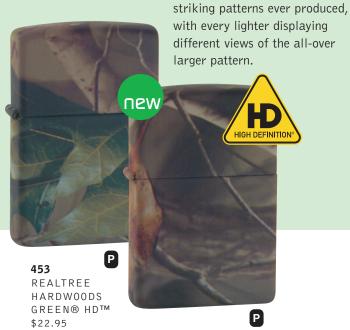


### REALTREE® Worldwide





Realtree® camo blends natural colors, lifelike shadows, and photo-realistic limbs, stalks and leaves into an incredibly three-dimensional camouflage. High Definition offers detail and clarity to a pattern like never before, yet patterns are so neutral that they disappear into virtually any outdoor setting. HD is imaging technology that offers the most visually



# REALTREE® America's Most Versatile Camo Pattern."



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20853 Flushing Pheasant Emblem Brushed Chrome \$34.95



20855
Timberwolves
Emblem
Brushed Chrome
\$34.95



20854 Where Eagles Dare Emblem Brushed Brass \$34.95

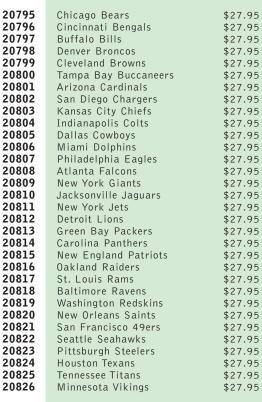


20880 Copper Bird Dog Emblem Brushed Chrome \$34.95



20287 Tiger Emblem Street Chrome \$34.95





### See pages 6-7 for licensed NFL MPL™.





































































### NBA USA only









Atlanta Hawks

Boston Celtics

Chicago Bulls

Charlotte Bobcats

Cleveland Cavaliers

Golden State Warriors

Los Angeles Clippers

Los Angeles Lakers

Memphis Grizzlies

Milwaukee Bucks

New Jersey Nets

New York Knicks

Philadelphia 76ers

Sacramento Kings

San Antonio Spurs

Toronto Raptors

Seattle Supersonics

Portland Trailblazers

Orlando Magic

Phoenix Suns

Minnesota Timberwolves

New Orleans Hornets

Dallas Mavericks

Denver Nuggets

Detroit Pistons

Houston Rockets

Indiana Pacers

Miami Heat

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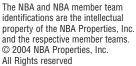
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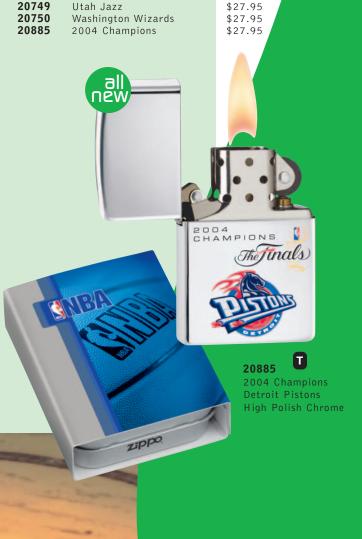
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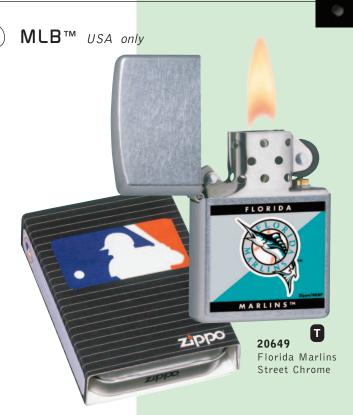












20638	Toronto Blue Jays	\$24.95
20639	Atlanta Braves	\$24.95
20640	Milwaukee Brewers	\$24.95
20641	St. Louis Cardinals	\$24.95
20642	Chicago Cubs	\$24.95
20643	Kansas City Royals	\$24.95
20644	Detroit Tigers	\$24.95
20645	Minnesota Twins	\$24.95
20646	Chicago White Sox	\$24.95
20647	New York Yankees	\$24.95
20648	Colorado Rockies	\$24.95
20649	Florida Marlins	\$24.95
20650	New York Mets	\$24.95
20651	San Diego Padres	\$24.95
20652	Philadelphia Phillies	\$24.95
20653	Pittsburgh Pirates	\$24.95
20654	Texas Rangers	\$24.95
20655	Tampa Bay Devil Rays	\$24.95
20656	Arizona Diamondbacks	\$24.95
20657	Los Angeles Dodgers	\$24.95
20658	Montreal Expos	\$24.95
20659	San Francisco Giants	\$24.95
20660	Cleveland Indians	\$24.95
20661	Seattle Mariners	\$24.95
20662	Anaheim Angels	\$24.95
20663	Houston Astros	\$24.95
20664	Oakland Athletics	\$24.95
20665	Baltimore Orioles	\$24.95
20666	Cincinnati Reds	\$24.95
20667	Boston Red Sox	\$24.95



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Revised 2005 Angels logo coming soon.









**20869** Knight Emblem Brushed Chrome \$27.95



306 Grand American Road Racing High Polish Chrome \$24.95



**303** TF Racing #47 Street Chrome \$32.95







20897 Crossword Puzzle White Matte \$24.95



Zippo MotorSports Red Matte \$19.95

Zippo Motorsports and Jump Start have teamed up to create a must-have line of exciting Zippo lighters featuring Dale Earnhardt, Dale Earnhardt Jr, Kevin Harvick, Michael Waltrip, and Jeff Gordon. To learn more about the exciting new line of Zippo Motorsports collectibles, contact JumpStart at 336-831-0565 or log on to zippomotorsports.com

## Guy Harvey Worldwide



20623 Guy Harvey Bass & Bait Satin Chrome \$27.95



20625 Guy Harvey Bass Green Matte \$32.95



**20624**Guy Harvey Snook
Satin Chrome
\$27.95

Guy Harvey's marine life masterpieces come alive on a new series of Zippo lighters. Zippo's color imaging process captures in minute detail every stroke of the marine master's brush on the canvas of a Zippo lighter. The Guy Harvey signature has become synonymous with compelling action and fine detail in marine wildlife art.



© Guy Harvey, Inc.



20400 Eagle High Polish Chrome \$27.95

Using a 4-color process build and pad printing technology, Zippo's full-face color imaging brings even intricate textures to life. The four-color process uses cyan, magenta, yellow, and black to produce an entire spectrum of color to build photographic quality images. So lifelike you can almost feel it!



**769**Wolf
Black Ice
\$34.95



20403 Tiger High Polish Chrome \$27.95



20873 Lion High Polish Chrome \$27.95



20401 C Wolf High Polish Chrome \$27.95



20617 Snakeskin Satin Chrome \$22.95



**20165**Eagle
Black Ice
\$32.95



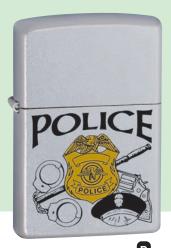
20937 That's Grouse Street Chrome \$22.95



20620 Peacock Plumage Black Matte \$27.95



20619 Holy Holstein High Polish Chrome \$27.95



716 Police Satin Chrome \$17.95



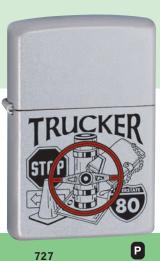
719 Firefighter Satin Chrome \$17.95



20611 Computer Tech Satin Chrome \$17.95



722 Mechanic Satin Chrome \$17.95



727 Truck Driver Satin Chrome \$17.95





### 20874

Navy Crest Emblem Gold Dust \$34.95



### 20875

Marine Crest Emblem Gold Dust \$34.95



### 20876

Coast Guard Crest Emblem Gold Dust \$34.95



### 20877

Air Force Crest Emblem Gold Dust \$34.95



### 20878

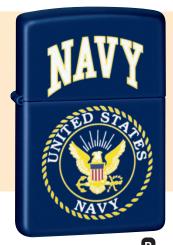
Army Crest Emblem Gold Dust \$34.95



**218.539**U.S. Marines
Black Matte
\$24.95



**221.540**U.S. Army
Green Matte
\$24.95



**239.538**U.S. Navy
Navy Matte
\$24.95



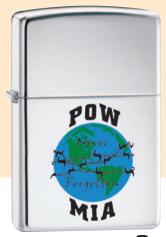
**239.541**U.S. Air Force
Navy Matte
\$24.95



239.546 U.S. Coast Guard Navy Matte \$24.95



**787**US Air Force
High Polish Chrome
\$22.95



788 POW/MIA High Polish Chrome \$22.95



**786**Navy Seals
Navy Matte
\$19.95



**785**Special Forces
Green Matte
\$19.95



20612
Airborne All The Way
Green Matte
\$19.95



20137 Vietnam Wall Memorial Black Ice \$27.95

### NYPD™ Worldwide



20860 New York's Finest Emblem Satin Chrome \$42.95





20486 NYPD™ Crossed Flags Street Chrome \$29.95



20671 NYPD™ Badge Black Ice \$29.95



20485 NYPD™ Flag Satin Chrome \$22.95

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280AFC Air Force Crest Emblem Brushed Chrome \$19.95







280ANC Navy Anchor Emblem Brushed Chrome \$19.95

**280CG**Coast Guard
Emblem





280ARM Army Emblem Brushed Chrome \$19.95

280MAR Marines Emblem Brushed Chrome \$19.95





280NO Navy Officer Emblem Brushed Chrome \$19.95

### 20108 American Flag Emblem High Polish Chrome \$37.95





280NW Navy Wings Emblem Brushed Chrome \$19.95



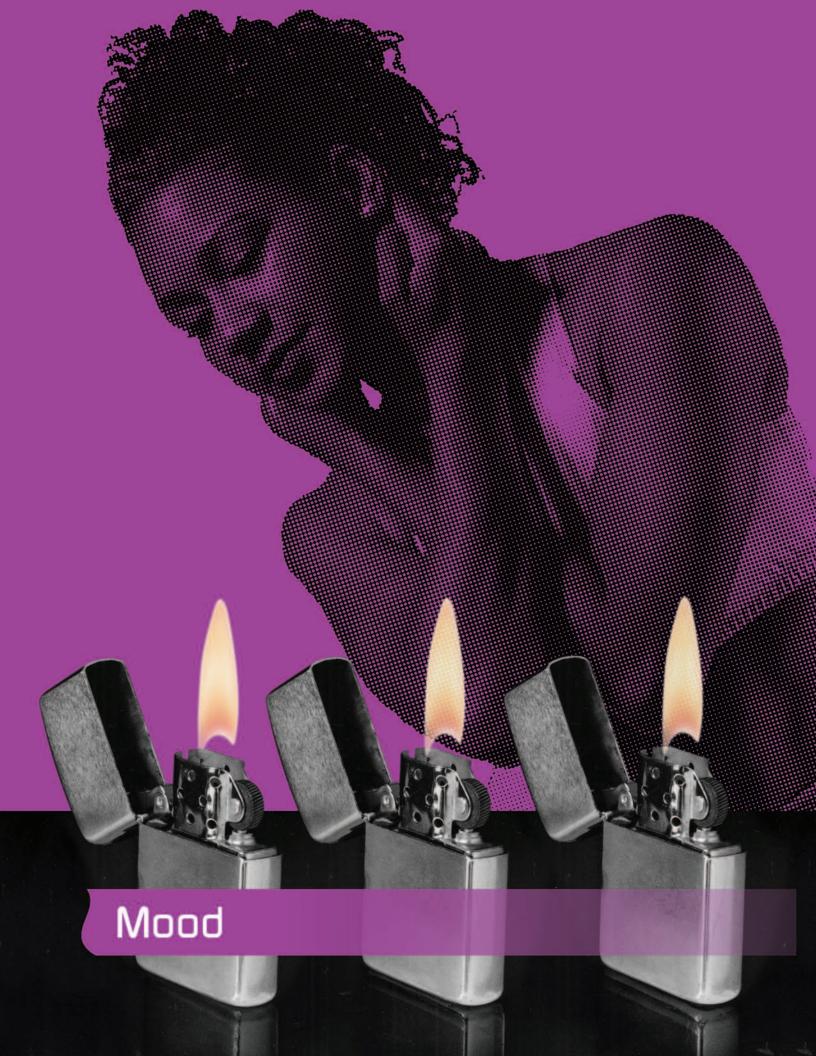




250.512 US Seal High Polish Chrome \$22.95

20362 American Flag High Polish Chrome \$24.95







20879 Rainbow Forest Emblem Black Ice \$49.95



High Polish Chrome

\$57.95

Great new looks for a special occasion Zippo lighter! Stenciled paint gives a shimmer of iridescent color to the black nickel Rainbow Forest emblem, while intricate fill patterns lend dimension to the heavy Armor case of Stellar Performance. Imperial Filigree and Gold Floral Flush emblems are elegant in gold plate.



**706**Imperial Filigree
Emblem
High Polish Brass
\$49.95



20903 Gold Floral Flush Emblem Brushed Brass \$49.95



C 652 Gecko Emblem High Polish Chrome \$34.95

### 20881 Piercing Eye Pirate Emblem Brushed Chrome \$32.95



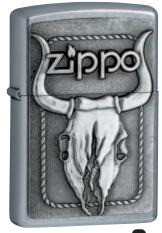


651 Nocturne Emblem High Polish Chrome \$34.95



20189 Silver Lizard Emblem Brushed Chrome \$32.95





20286 Bull Skull Emblem Street Chrome \$34.95



20858 Slithering Serpent Emblem Satin Chrome \$34.95



20893 Winged Taurus Emblem Black Matte \$32.95

## 20848 Bullroping Black Ice \$59.95



A selective coating process gives these lighters a bright, distinctive new look. After the high polish chrome lighter is engraved, the undecorated portion is PVD coated with Black Ice, leaving the polished chrome design exposed.



20898

Deputy Sheriff



# 20938 Sea Weave Green & White Emblem Brushed Chrome \$42.95



20187 Sea Weave Pearl White Emblem Brushed Chrome \$42.95



20190 Sea Weave Brown & Green Emblem Brushed Chrome \$42.95



20859 Topaz Ivy Emblem Harvest Bronze \$32.95



20894 Indigo Ivy Emblem High Polish Chrome \$29.95



**20900** Greek Z Black Ice \$34.95



20621 Starry Night Spectrum \$27.95



20605 Peaks & Valleys Spectrum \$27.95

A stenciled paint pattern radiates from the genuine Austrian crystal centered in this die struck emblem.



20882
Picture Perfect Chrome
Emblem
Brushed Chrome
\$44.95

Clear epoxy fill adds dimension and protects the iridescent paint design in the cavity of this die struck emblem. A blue Austrian crystal shimmers in the center.



20884
Splash
Emblem
High Polish Chrome
\$44.95



20307 Garden Window High Polish Chrome \$24.95



20308 Fandango High Polish Chrome \$27.95

20604 Deco Diamonds High Polish Chrome \$24.95



**350** Engine Turned High Polish Chrome \$19.95



1615 Ribbon Slim High Polish Chrome \$19.95





20433
Indian Dream Catcher
Emblem
Gold Dust
\$34.95

# **680**Dream Catcher Emblem Brushed Chrome \$22.95





20883 Native Dancer Emblem Brushed Chrome \$37.95

## 20516 Piercing Buffalo Nickel Emblem Brushed Chrome





**20606**Feather Stone
Emblem
Brushed Chrome
\$32.95

### 20445

Turquoise Bear Claw Emblem .925 Silver Plate \$87.95



In the silver industry, the designation ".925 silver" has always been recognized as the mark of excellence. The exceptional quality of this lighter, electroplated with 99.9% pure silver, is authenticated by .925+ HEAVY SILVER PLATE engraved on the back.



359
Ship
Emblem
High Polish Chrome
\$19.95



1659
Whale
Emblem
Slim High Polish Chrome
\$19.95



20302 Lighthouse Scene Emblem Brushed Chrome \$27.95

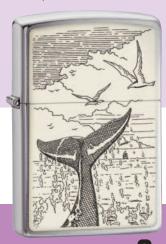




20692 Anchors Aweigh Emblem Brushed Chrome \$27.95



20693 Whale of a Tail Emblem Brushed Chrome \$27.95





Venetian Slim High Polish Chrome \$29.95

First released by Zippo in 1974, the Venetian recently marked its 30th anniversary. For over three decades, the timeless front and reverse floral pattern continues to be the most globally appealing lighter design Zippo has ever released.

## **352B**Venetian High Polish Brass

High Polish Chrome

\$29.95



### 1652B Venetian Slim High Polish Brass





20162 Pipes Galore Gold Dust \$27.95



200PL Pipe Lighter Brushed Chrome \$17.95



218PL Pipe Lighter Black Matte \$19.95

Order any full size Zippo lighter with a pipe insert. Just add PL to code number, and \$1.50 to retail price.



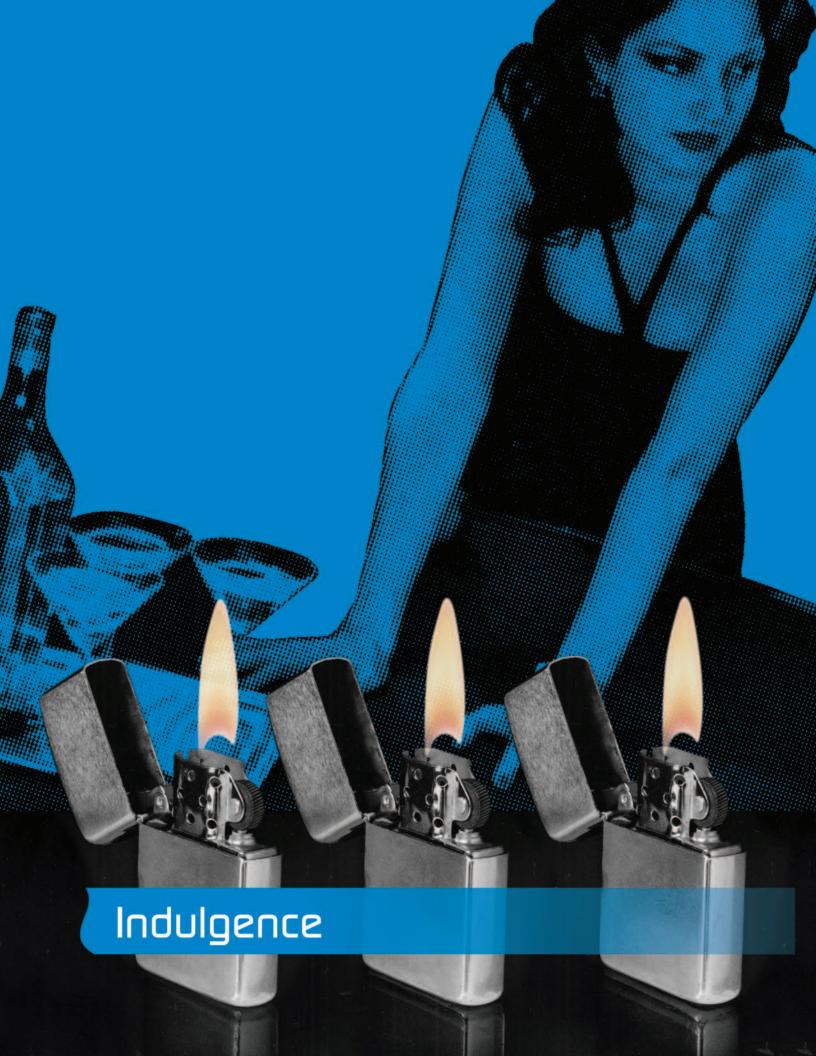
20331 Chinese Symbol Luck Emblem Brushed Chrome \$34.95



20332 Chinese Symbol Honor Emblem Brushed Chrome \$34.95



20334 6 Point Throwing Star Emblem Brushed Chrome \$34.95



## Playboy Selected territories

#### 250PB.107

Playboy In Black & White High Polish Chrome \$29.95



### 20579

Playboy Hottie Black Ice \$34.95



### 200PB.110

Playboy Bunny Emblem Brushed Chrome \$27.95



See page 6 for the officially licensed Playboy MPL™.

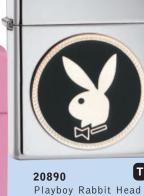
Whisper thin emblem is die struck, then filled with polished epoxy.



© 2004 Playboy. PLAYBOY and RABBIT HEAD DESIGN are marks of Playboy and used under license by Zippo Manufacturing Company

### 20832

Playboy Sunset Stripe Spectrum \$37.95



Emblem High Polish Chrome \$42.95

20831 Playboy Pink Slim Pink Matte \$24.95

#### **Olivia** Worldwide



20593 Black Ice \$42.95

© 2004 Olivia

Olivia Cherry Red



20594 Olivia Platinum Black Matte \$39.95



20595 Olivia Buckskin Champagne \$42.95

Olivia DeBerardinis, the world's foremost glamour artist, has graced the canvas of a Zippo lighter with her stunning renditions of the female form.

As a child, Olivia began to hone her skills as a master of the feminine figure, often using her mother as a model for sketches. She attended the New York School of Visual Arts and later began a publishing business called O Cards with her husband Joel Beren. After signing her first fine art publishing deal in 1984, Olivia's work proliferated across the country and around the globe. Her works have been featured in Playboy magazine and many other publications, as well as on greeting cards, movie posters, calendars, book covers and limited edition prints.





Bettie Page™ by Olivia

TM 2004 BMP Productions, www.BettiePage.com Artwork © 2004 Olivia





20598 Olivia-Bettie She Devil Satin Chrome \$32.95

## Hollywood Worldwide

Brushed Chrome

\$32.95



Marilyn Monroe Satin Chrome \$24.95



new

20902 James Dean Brushed Chrome \$32.95







218HW.103 Walk of Fame Star Emblem Black Matte \$29.95



20631 Hollywood Stars & Projector Mood Indigo \$29.95



20630 Hollywood Stars & Trees High Polish Chrome \$24.95

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## Elvis Worldwide



20863 Elvis Black Matte \$32.95



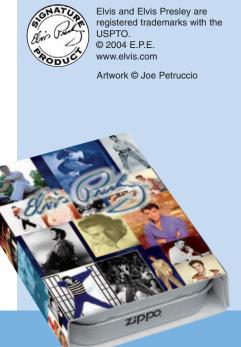
**20891**Elvis Trouble
Mood Indigo
\$37.95



20242 Elvis Heart Emblem Street Chrome \$24.95



**20581**Elvis Guitar
High Polish Chrome
\$29.95



## Bealles Worldwide

## Rolling Stones Worldwide

### 20834

Beatles All Four Satin Chrome \$29.95

new





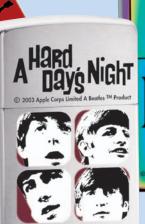
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200BTL.160 Beatles Drum Brushed Chrome \$22.95

20591

The Beatles  $^{\text{TM}}$ Spectrum \$29.95



20589 The Beatles™ Hard Days Night Brushed Chrome \$24.95





Rolling Stones Sapphire \$32.95

20889

new

Rolling Stones Mocha Latte \$32.95



Satin Chrome \$22.95

20888 Rolling Stones Glitter Emblem Satin Chrome \$39.95

(USA), Inc.

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### Jim Beam Worldwide

### 20633

Jim Beam Barn Black Ice \$37.95







#### 20635

Jim Beam Real Bourbon Brushed Chrome \$24.95

20634 Jim Beam Logo Red Matte \$27.95

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See page 7 for the officially licensed Jim Beam MPL™.



### 250JB.928

Jim Beam Pewter Emblem High Polish Chrome \$29.95



### 254BJB.929

Jim Beam Brass Emblem High Polish Brass \$32.95

## Jack Daniel's®

Worldwide with restrictions

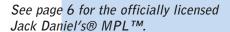






200JD.430 Jack Daniel's® Silver Stencil Emblem Brushed Chrome \$39.95

20676 Jack Daniel's® Rock'n Black Matte \$27.95 JACK DANIEL'S and OLD NO 7 are registered trademarks used under license to Zippo Manufacturing Company. © 2004, Jack Daniel's — All Rights Reserved.





254BJD.428
Jack Daniel's® Label
Brass Emblem
High Polish Brass
\$32.95



250JD.427

Jack Daniel's® Label
Pewter Emblem
High Polish Chrome
\$29.95



250JD.321 Jack Daniel's® Logo High Polish Chrome \$24.95

# Indulgence



20587 Cocktail Hour Emblem Street Chrome \$32.95



20588 Joker's Wild Emblem Street Chrome \$32.95



20852 Suited High Polish Chrome \$24.95



20851 Cocktail Hour High Polish Chrome \$24.95



20406 Card Suits Spectrum \$29.95

# Indulgence



#### 20364 Lucky Clover Silver Emblem Street Chrome \$34.95



207BS.B231 Jackpot Emblem Street Chrome \$34.95

Emblem lighter clicks open to reveal a hidden image.

#### 20245 Pool Player Emblem Street Chrome





# **Ford** Worldwide with restrictions

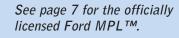




20861 Ford F150 Street Chrome \$22.95



20862 Ford Thunderbird 50th High Polish Chrome \$29.95





20672 Ford Frosted Sapphire \$29.95





250F.957 Ford Oval High Polish Chrome \$22.95







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# Chiysler Worldwide with restrictions Dodge Worldwide with restrictions



20753 Chrysler Hemi Satin Chrome \$27.95



20754 Chrysler Logo Gold Dust \$27.95

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LICENSED PRODUCT

20632 Dodge Americana Satin Chrome \$24.95



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20240 Dodge Ram Stripes Brushed Chrome \$22.95

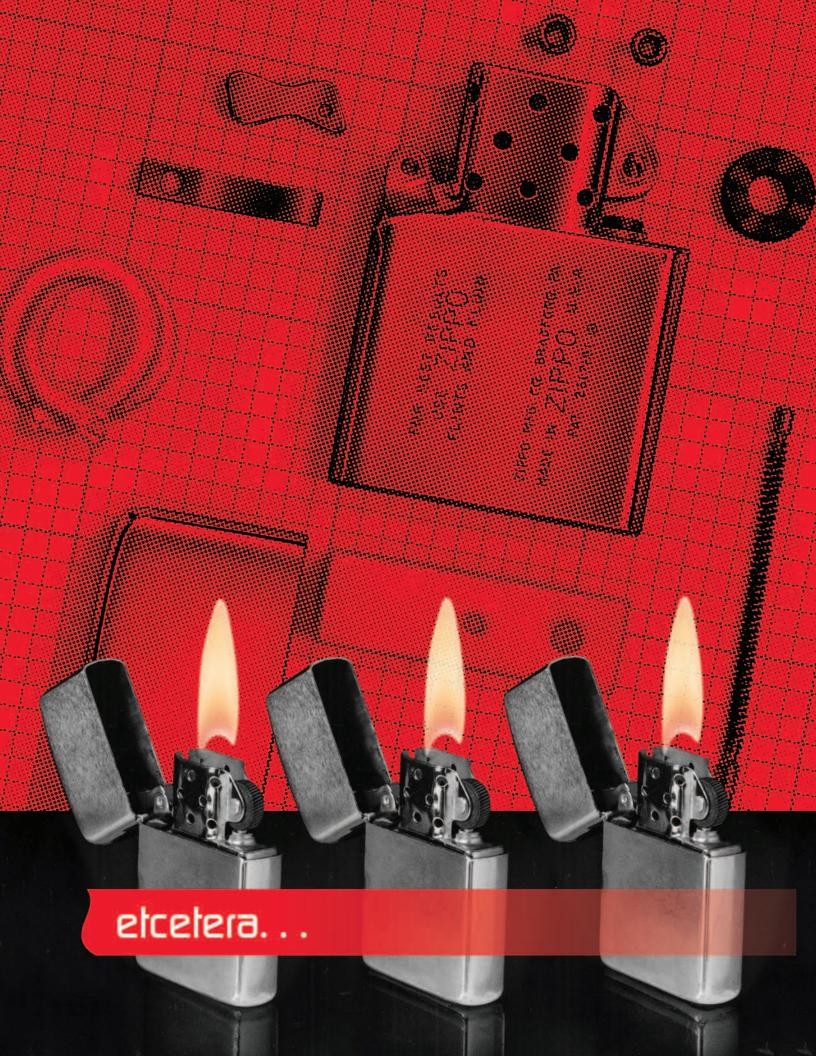




\$24.95

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## etcetera...



**LPCB** Lighter Pouch with Clip - Brown \$9.25



**LPLB** Lighter Pouch with Loop - Brown \$9.25



LPCBK Lighter Pouch with Clip - Black \$9.25



**LPLBK** Lighter Pouch with Loop - Black \$9.25



**LPTBK** Lighter Pouch with Thumb Notch - Black \$9.25



zippo

121503 Fuel Canister Aluminum \$14.95

Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo lighter. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints.



belt, waistband, pocket, or sun visor. Holds Zippo lighter securely, yet easily accessible.

Plastic unit clips on (Lighter not included)

> 121505 Pocket Ashtray Brushed Chrome \$9.95

Functional, yet fashionable, this all metal ashtray is easy to carry, easy to use, and easy to clean.

121506

# • • •

### etcetera...



First Light Gift Kit Regular \$28.95

Enhance the presentation of any Zippo lighter with the new First Light gift kit. First Light includes a sturdy plastic Z-Clip, refillable personal fuel canister, a 6-flint dispenser, and a 4 oz. tin of Zippo Premium Lighter Fluid. Add any full size lighter for a deluxe presentation.



LPGS Lighter Pouch Gift Set \$13.25

Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.

Price of gift kits does not include lighter.

Add cost of lighter to all gift kit pricing.



A Zippo gift kit is the perfect way to give a Zippo lighter. Gift kit includes six flints and a 4 oz. can of fuel in a handsome gift box.



**50S**Gift Kit
Slim
\$4.95

Gift Kit Regular \$4.95

#### etcetera...



Lighter Fluid 4 oz. (shipping carton of 24) \$1.79/can

(No. **3341** carton of 12)



Lighter Fluid 12 oz. (shipping carton of 24) \$3.69/can

(No. **3365** carton of 12)



3912

Butane Fuel 2.4 fl. oz. (shipping carton of 48 with 8 innerpacks of 6) \$3.19/can



3812

Butane Fuel 4.0 fl. oz. (shipping carton of 48 with 8 innerpacks of 6) \$3.59/can



2406C Six Flint Display Cards 24 per Display Card \$0.69/dispenser

Cast aluminum fuel dispenser holds 12 ounces of Zippo premium lighter fluid. Magnet secures inside unit of lighter in channel, while filling nozzle dispenses fuel. Polished hardwood base stabilizes unit.

#### 142629

Fuel Dispenser \$249.95





2406N Flint Cards 24 per Display Case \$0.69/card



2425 Wick Cards 24 per Display Case \$0.70/card

For optimum performance of every Zippo windproof pocket lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid. For the Zippo MPL™, we recommend Zippo premium butane.

### etcetera...



# Display panels hold black plastic gift boxes, cardboard boxes, and individual tins.

#### **∢**142145

Compact countertop display holds eight Zippo products in most packaging variations. Features include a Zippo header, security cable (optional), and lock.

Dimensions: 8-1/2" x 6" x 18-7/8"

#### 142525 ▶

Countertop Display holds up to 16 Zippo products in a variety of packaging options. Features include a Zippo header, security cable, and lock.

Dimensions: 13-3/4" x 6" x 18-7/8"





Dimensions: 13-3/4" x 13-3/4" x 27"

# 142470 (Display) & 142477 (Base) (FSB96) ►

Light and Motion Floor Stand with storage base. Display 96 Zippo products on top, and store extra stock on two shelves in the lockable base. Base unit ships flat, and provides ample storage for additional stock.

Dimensions: 15-7/8 "x 18-7/8" x 67"

#### 142470 (FS96) ▶

Light and Motion Floor Stand. Designed for countertop use, this unit has all the features of FSB96, except the storage base.

Dimensions: 15-7/8" x 15-7/8" x 37"

#### **■142523 (ZMB060)**

Battery-operated display with on/off switch. Also manual turn. Reflective mirrored prism utilizes natural light to illuminate Zippo header. Displays 60 Zippo products in gift boxes, cardboard boxes, or individual tins. Uses four standard "D" batteries (included). Dimensions: 14-3/4" x 14-1/2" x 25-1/4"

#### 142462 (ZM60) not shown

Light and Motion Display
Displays 60 Zippo products in gift boxes,
cardboard boxes, or individual tins.
Dimensions: 15-7/8" x 15-7/8" x 27"



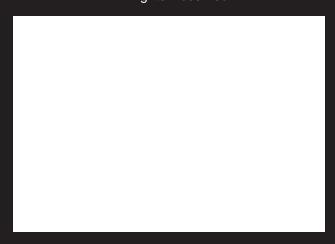






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14		250PB.107		1652B		20595		20695		20839	10	142145	
15		254		1654		20596		20721		20840		142460	
23		254B		1654B		20597		20722		20841		142462	
24		254BJB.929		1655		20598		20723		20842		142470	
26 27		254BJD.428 . 260		1659 1941		20601		20724 20725		20843 20844		142477 142523	
50R		260.25		1941B		20604		20726		20845		142525	
508		270		2406C		20605		20727		20846		142537	
51R		270.25		2406N		20606		20728		20847		142543	
110		275		2425		20608		20729		20848		142629	
113	28	280AFC		3141	79	20609		20730	37	20849		40001-000266	
114	28	280ANC	50	3165	79	20611	44	20731	37	20850	12	40001-000267	
121FB	32	280ARM	50	3341	79	20612	48	20732	37	20851	71	40001-000268	37
150		280AW		3365		20613		20733		20852		40001-000269	
150ZL		280CG		3812		20614		20734		20853		40001-000270	
151		280MAR		3819		20615		20735		20854		40001-00027	
151ZL		280NO		3912		20617		20736		20855		40001-000272	
161		280NW 301FB		20108 20137		20619		20737 20738		20857 20858		40001-000273	
162 167		302		20150		20621		20739		20859		40001-000274 40001-000275	
168		303		20162		20622		20740		20860		40001-000276	
169		304		20165		20623		20741		20861		40001-000277	
195		306		20172		20624		20742		20862		40001-000278	
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200PL		359		20240		20631		20747		20871		40001-000283	
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200ZP		363		20245		20633		20749		20873		40001-000285	
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218ZB 218ZL		719 722		20364 20400		20650 20651		20804 20805		20889 20890		40001-000300	
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221.540		769		20403		20653		20807		20892		LPCB	
221ZL		785		20406		20654		20808		20893		LPCBK	
227		786		20412		20655		20809		20894		LPGS	
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230	26	999	13	20445	59	20658		20812	36	20897	40	LPTBK	77
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231ZL		1605		20447		20661		20815		20901			
233		1607		20470		20662		20816		20902			
233ZL		1610		20471 20485		20663		20817		20903			
236 237		1615 1618		20486		20664 20665		20818 20819		20904 20907			
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239		1618ZL		20491		20667		20821		20909			
239.538		1627		20492		20669		20822		20910			
239.541		1627ZL		20493		20671		20823		20911			
239.546	47	1630	30	20494	21	20672	73	20824	36	20912	16		
239ZL	31	1630ZL		20516	59	20676	70	20825	36	20933	75		
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250JD.321		1639ZL		20593		20692		20837		121505			
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